



# Sakura O.

## DESIGNER

Designer looking for a career opportunity to apply skills and experience in design, on-site event production, and project management. Managed designs for corporate events and tradeshow at Blueprint Studios. Specializes in designing cut files and installing graphics Expertise in team building to improve performance, communication, and forging relationships with other departments. Extensive experience in event coordination.

## EDUCATION

2021-2024

### BA IN VISUAL MEDIA

Nevada State University

Art Minor

- Honors: cum laude (GPA: 3.8)

## EXPERTISE

Illustrator

Photoshop

After Effects

Premiere Pro

InDesign

Toom Boom Harmony

Unreal Engine

## WORK EXPERIENCE

2024 - Current

### GRAPHIC PRODUCTION DESIGNER

#### Blueprint Studios

Responsible for overseeing and executing various design projects, with a focus on conference and tradeshow materials. Ensure a seamless transition from pre-production design to production and printing, and contribute to the development of visually stunning proposals, presentations, and marketing collateral.

- Utilized industry-leading software to meticulously craft intricate cut files for the F1 show, demonstrating precision and attention to detail while collaborating closely with the prepress team to ensure seamless production workflows.
- Contributed hands-on assistance in event planning, coordination, and execution, while also lending creative insights and design expertise to enhance overall event aesthetics and effectiveness

2021 - 2024

### DESIGNER & EVENT COORDINATOR

#### Nevada State University Library

Create visual concepts to communicate NS Library brand identity and core values that inspire, inform, and captivate students while providing excellent patron support and engagement with library faculty.

- Lead the marketing changes including the logo design, product design, and website during major transitions from NSC to NS, assisting with project proposals and event planning around campus.
- Improved student participation in academic events by offering innovative, and creative illustrated merch while designing promotional campaigns, achieving a record of over 100 students in participation.

## CONTACTS

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